

BIG RESULTS

2021-22 ANNUAL REPORT



Big Brothers Big Sisters®
OF THE LOWCOUNTRY



OUR WHY

OUR MISSION

We create and support one-to-one mentoring relationships that ignite the power and promise of youth.

OUR VISION

Our vision is that all youth achieve their full potential.

OUR JEDI COMMITMENT

We recognize, affirm, and celebrate the diverse backgrounds, lives, and experiences of all of our stakeholders, including youth, families, donors, volunteers, and staff. For our community, we are committed to providing opportunities for all voices and perspectives to be heard and honored.

Every young person in our community—regardless of ability, cultural background, ethnicity, faith, gender identity and expression, race, or sexual orientation—should have the opportunity to reach their full potential.

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THANK YOU

OUR LEADERSHIP

We are so grateful to YOU for sharing our vision to help high potential and DESERVING youth discover their innate greatness.

Together, we have achieved BIG things in just our first three years. And we, along with our Littles and families, have BIG DREAMS for what lies ahead.

We thank YOU for being on #TEAMKID.



Toni Freeman
Program Director



Merridith Crowe
President & CEO



BOARD OF DIRECTORS

SECRETARY

Frank Ancrum
Hard Hat Transportation, LLC

TREASURER

Chris Del Vecchio
The InterTech Group, Inc.

**BIG DREAMS
FUNDRAISING CHAIR**

Teresa Finch
Retired

BRAND COMMITTEE CHAIR

Tyler Heffernan
(Big Brother Alum)
US Club Soccer

CHAIR

Rebecca Whetsell
Resource Partners

Ed Allen
(Big Brother Alum)
Community Volunteer

Ryan Cass
(Active Big Brother)
Boeing

Peter Davidson
Elliott Davis

Stephen Kohn
Excel Real Estate

Cynthia Legette
Diversified Trust

Danny Lynch
Pierce Sloan Kennedy & Early,
LLC

Julia Miles
(Active Big Sister)
Synovus

Johnny Orr
Charleston Charter School
for Math & Science

Geno Porter
Fluke

Shawn Saulsberry
Ernst & Young

Dannielle Dixon Thomas
Dannielle Thomas:
Allstate Insurance

SUCCESS STORY

LITTLE SISTER JANIYAH & BIG SISTER NIKKI

Nikki, Janiyah's Big Sister, decided she wanted to be a Big in 2016. She wanted to give back to the community and provide stability for someone interested in having a mentor.

When Janiyah's caregiver, Tyeshia, enrolled her as a Little, she hoped Janiyah would be matched with someone who could help her become more social and take initiative.

Since being matched, Nikki and Janiyah have tried new things together, including how to surf and paddleboarding! In their six years together, their favorite ways to spend time include baking, painting, and reading books over Facetime.

When sharing why she admires Janiyah, she said: "She is unapologetically herself, has a strong vision of who she is, and speaks her mind." Since being matched with Nikki, Janiyah shared she has, "learned how to express her feelings, and come out of [her] shell more."



“She is unapologetically herself, has a strong vision of who she is, and speaks her mind.”

-Big Sister Nikki

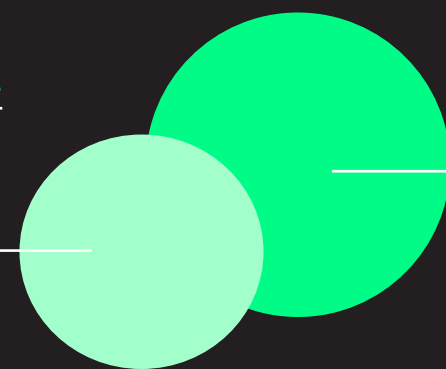
WHO WE SERVE

200
Matches
in 21-22

GENDER

Little
Sisters
48%

Little
Brothers
52%

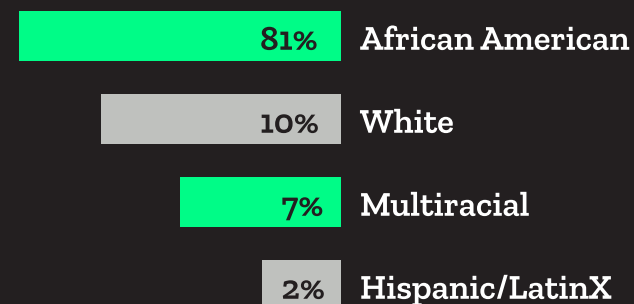


AGE

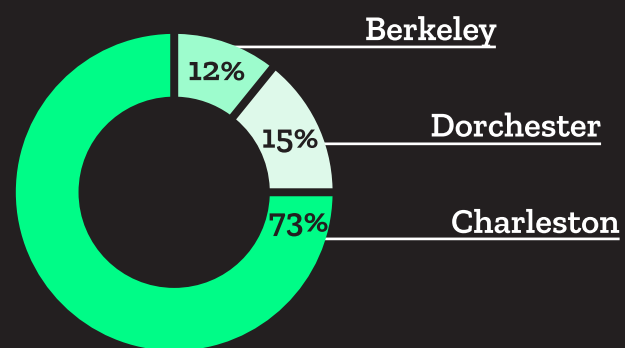


27%
7-11 yrs old
48%
12-15 yrs old
26%
16-21 yrs old

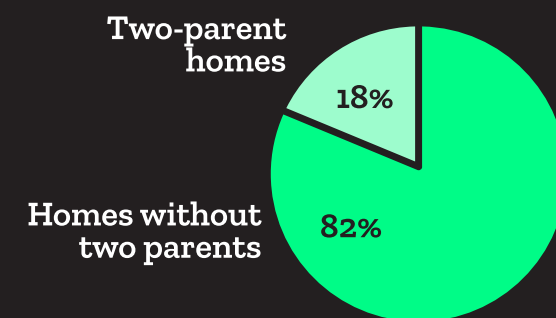
ETHNICITY/RACE



RESIDENCE



AT HOME



COMMUNITY-BASED OUTCOMES

After One Year in Our **Community-Based Program**, Our Littles Report:

ACADEMIC ACHIEVEMENT

89% say doing well in school is important

82% say they are doing well in school

89% are sure they'll graduate high school

74% avoided detention or suspension

IMPROVED RELATIONSHIPS & BEHAVIOR

 **97%** feel they can lean on their Bigs when something is bothering them

 **96%** feel good about their relationships with their parents

 **97%** say their relationship with their Big is very important to them

 **99%** avoided risky behavior like drugs, alcohol, and tobacco

 **84%** believe they can make friends with other kids

 **100%** had no contact with law enforcement

“

One of my favorite things of having a mentor is having someone to talk to.”

-Little Brother Giovanni



SUCCESS STORY

LITTLE BROTHER GIOVANNI & BIG BROTHER JOSHUA

Giovanni was matched with his Big Brother, Joshua in March of 2021. Joshua hoped that having grown up in similar circumstances as Giovanni, he could bring positivity into his life and teach him that although bad things happen in the world, they do not have to define us.

Since being matched, Giovanni and Joshua work on Giovanni's football and basketball skills, talk about how he is doing in school, and experiment with science kits. Joshua shared that his love of science has been revitalized through his relationship with Giovanni. They recently held a scientific experiment that resulted in an erupting volcano!

Giovanni is grateful that Joshua lives nearby him, so if he is having a bad day, Joshua can come by to visit. Giovanni loves having a Big Brother that he feels understands him and his favorite part of having a mentor is "having someone to talk to."

When asked what he has learned from Giovanni, Joshua said, "That perspective is important in life...He told me 'I could be upset about the things that I am losing, but I am going to choose to be excited about new things because I know new things can be good.' And that showed me that I can do that too. I can choose to be positive about changes in my life."

BIG BEYOND UPDATE

Our **BIG Beyond Scholar Program** is a three-year, curriculum guided one-to-one e-mentoring program designed to prepare high-potential African American Scholars for **life BEYOND high school graduation**.

PROGRAM HIGHLIGHTS



Twice-monthly virtual mentoring sessions



Quarterly in-person match activities



Social-emotional support & leadership development



Post secondary education exploration, educational financial management



Career exploration, financial literacy, & workplace skill acquisition



Six-week summer youth internship, employment, or apprenticeship

YEAR ONE OUTCOMES

24

active matches supported for cohort 1



financial literacy, college exploration, and workplace skills workshops



youth outcomes finalized in January 2023*



on track to recruit 25-30 Scholars and mentors for Cohort 2

* We have retained an external evaluator to assess our program operations and outcomes. Holding an objective lens to BIG Beyond will provide us insight into our program effectiveness and service efficiency. Outcomes from our Year 1 cohort will be available January 2023.



SUCCESS STORY

LITTLE BROTHER MALACHI & BIG BROTHER SPENCER

Malachi is a 10th grade student at James Island Charter High School who lives with his mother, father, and sister. When signing up for the BIG Beyond Scholar Program, Malachi's mother expressed she wanted Malachi to be exposed to new people and opportunities. Malachi is an active learner, protective of his family, diligent, and responsible. He has many passions and aspires to go into cyber security, finance, psychology, or photography.

Spencer enrolled as a Big because he wanted to make a difference and gain a new perspective. Growing up, Spencer wasn't sure what he wanted to do and commented that he can relate to where Malachi is in his life.

Since their first match meeting, Malachi and Spencer have built a strong relationship together. They spend most of their time together discussing Malachi's goals and passions and how to achieve them. For instance, Malachi told Spencer he wanted to start exercising weekly. To help him, Spencer has been providing tips and tricks on how to incorporate exercise into his daily schedule. Together, Malachi has been able to keep a weekly exercise schedule going.



#TEAM200

We extend **BIG THANKS** to our amazing FY 2021-22 Corporate & Foundation Investors:

DREAM BIG

Blackbaud
Boeing Employee Credit Union
HCA Healthcare
Sustaining Black Communities Facebook Fund
- Coastal Community Foundation
Timothy Walter & Danielle Ziff Foundation

DEFEND POTENTIAL

AT&T Foundation
Daniel Island Community Fund
Moovila
Patrick Family Foundation
Truist

EMPOWER POTENTIAL

Bakker Family Foundation
Benefitfocus
Boeing South Carolina
Boeing Employees Community Fund
Charitable Society of Charleston - Coastal
Community Foundation
Cummins Foundation
Dominion Energy Charitable Foundation
James & Christina Fei Memorial Fund
Ingevity
Kennedy-Herterich Foundation
Northern Lowcountry Regional Fund - Coastal
Community Foundation
Publix Supermarkets Charities
SC Ports Authority
Starbucks Foundation
Synovus Corporate Foundation
The Beach Company
T-Mobile
Trident Health System
Walmart

SPONSOR A MATCH

Advanced Technology International
Bohren Law Offices
Boomtown
Davis and Beverly Marksbury Foundation - Blue
Grass Community Foundation
Exchange Club of Charleston
GrandSouth Bank
Home Telecom
Joanna Foundation
Lovely Law Firm
Lowcountry Unity Fund - Coastal
Community Foundation
Motley Rice
Mossy Oaks Smiles Foundation
Patrick Properties Hospitality Group
Paul Davis Restoration
S. Bogan Designs
South Eastern Janitorial Services
Synovus
The Office People
Twinkling Eyes Foundation
Weidemeyer Family Foundation
Whiting-Turner Contracting Company

KICKSTART A MATCH

Apollon Wealth Management
Elliott Davis
First Choice by Select Health of SC
Heritage Classic Foundation
Ledford's Termite & Pest Control
Nordstrom Rack
Pierce Sloan Wilson Kennedy & Early
Rotary Club of Charleston

FINANCIAL SUMMARY

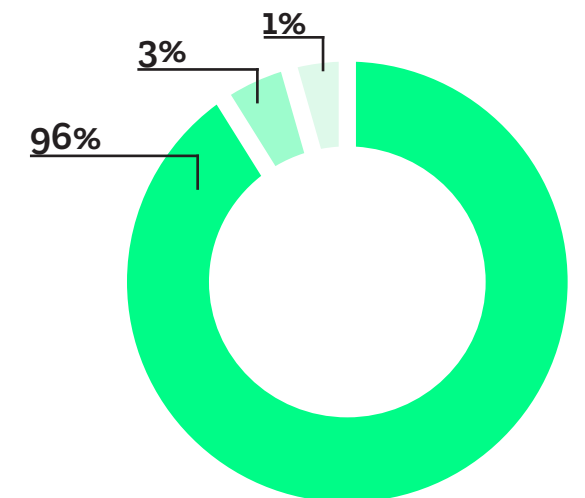
Our commitment to ignite the great power and potential of deserving youth throughout our region depends on community trust that we will steward funds properly and apply them to their highest purpose. **WE THANK YOU** for that trust!

As our organization has matured over just three years, our cash position has strengthened, and you will see that reflected in these statements. **Because of this success, we have now achieved the ability to establish a dedicated reserve fund and to explore investments. To that end, BBBSL has included an annual fiscal year 2022-2023 organizational goal to create a dedicated operating fund, create a best practice reserve fund, and establish a new BIG Dreams Endowment.**

Best practice nonprofit organizations strive for a three (3)- to six (6)-month cash reserve. **Even with a 50% expense increase upcoming for fiscal year 2022-2023 (\$763,555) to support 50% program growth, BBBSL is positioned to embrace this best practice and to codify a strategy to support vlong-term sustainability and future capacity-building, innovation, and growth.**

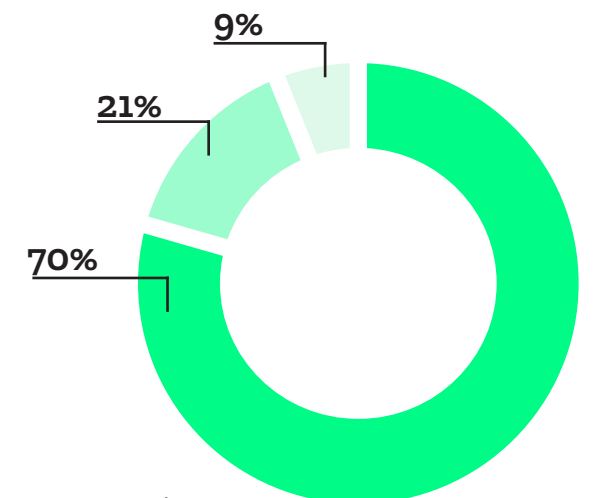
TOTAL REVENUE

Contributions & Grants	\$653,421
Fundraising Event	\$17,428
Miscellaneous	\$9,956
Total Revenues	\$680,805



ALLOCATION OF RESOURCES

Program Services	\$340,140
Fundraising	\$102,670
Administrative	\$42,403
Total Expenses	\$485,213



We exemplify industry best practices with 70% of funds used for programmatic purposes. Given 50% programmatic service growth ahead in only year-three of existence, our auditors confirm we are operating well within appropriate ratios.

IMAGINE...500 KIDS DISCOVERING THEIR INNATE POTENTIAL

Over the next three years, our goal is to **GROW #TEAMKID** to create and support 500 life-changing mentoring relationships annually, starting with 300 relationships in FY 22-23.

Will you help us grow #TEAMKID? Become a #TEAM500 and Beyond Member TODAY!



DONATE TODAY!

Scan the QR Code or
Email: merridith@bbbslowcountry.org
Phone: 843.480.4776

2024-25

500 1:1 Matches Made

2023-24

400 1:1 Matches Made



2022-23

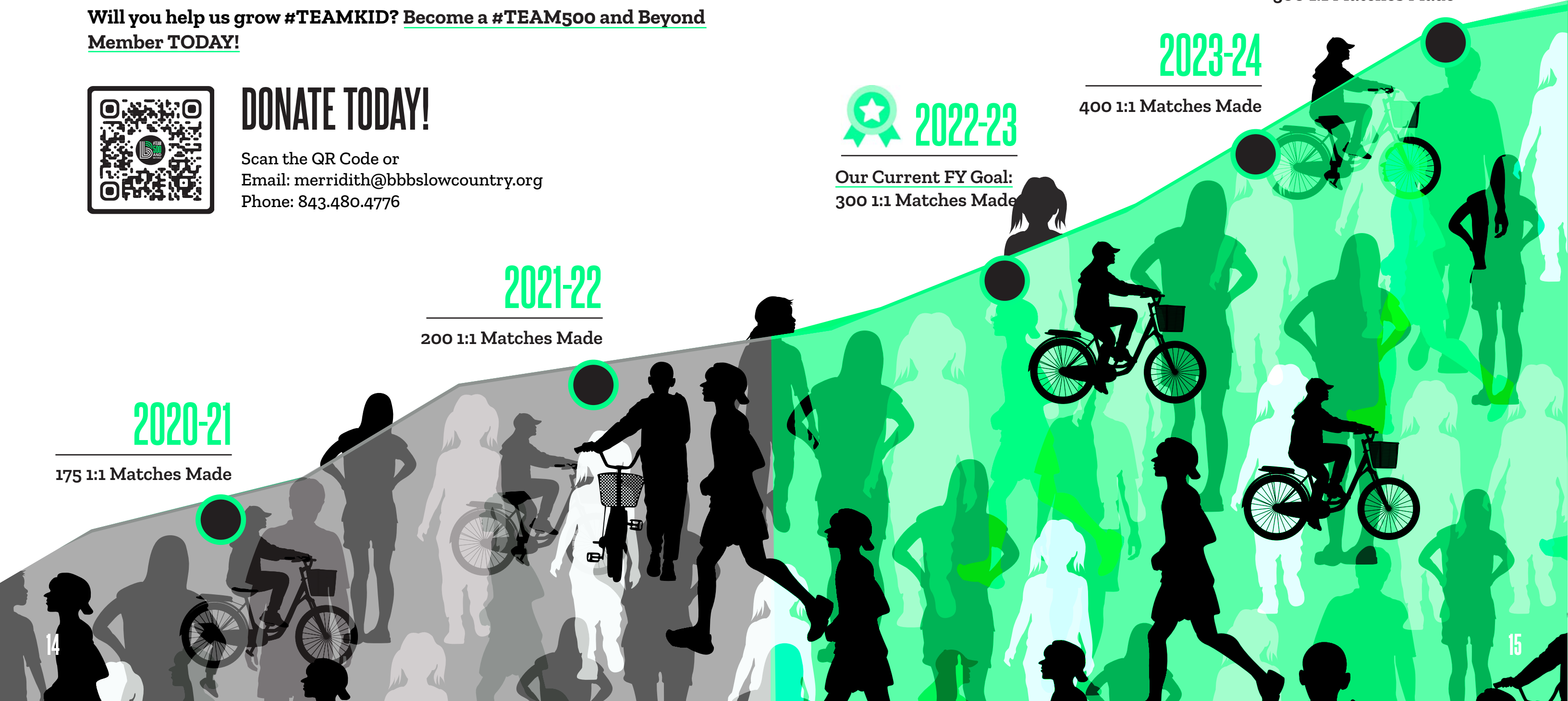
Our Current FY Goal:
300 1:1 Matches Made

2021-22

200 1:1 Matches Made

2020-21

175 1:1 Matches Made





Big Brothers Big Sisters®
OF THE LOWCOUNTRY

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