



Big Brothers
Big Sisters.
OF THE LOWCOUNTRY



**BIG BROTHERS BIG SISTERS
OF THE LOWCOUNTRY**

ANNUAL REPORT

YEAR 2024-25

BIG RESULTS

OUR WHY



OUR MISSION

We create and support one-to-one mentoring relationships that ignite the power and promise of youth.

OUR VISION

Our vision is that all youth achieve their full potential.



ACCESS

Recognizing and valuing who they are, where they live, and how they connect, we create access to resources, people and opportunities that meet young people where they are.



BELONGING

With the support of a caring mentor, youth feel a sense of belonging – connected to who they are, to what community represents, and to where they can go.



OPPORTUNITY

We empower young people to learn, lead, and grow. Whether in the workplace, in a school, or in the community, we empower young people through relationships that give them the confidence and skills to navigate life and thrive.

OUR LEADERSHIP

BOARD OF DIRECTORS

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Jaymes McCloud
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PROGRAM MANAGER

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FAMILY ENROLLMENT COORDINATOR

Kimberly Edwards

VOLUNTEER ENROLLMENT COORDINATOR

Katie Conroy

MATCH SUPPORT COORDINATOR

Avery Smith



Big Brothers
Big Sisters®
OF THE LOWCOUNTRY

WE HAVE THEIR BACKS

Our mentoring model is designed to be both **PROTECTIVE** and **PREVENTATIVE**. The presence of a caring, consistent adult is proven to make a **significant difference** in the trajectory of a child's life. We help children develop a plan for the future while providing them with an extra friend in life. We recruit, train, and coach safe, caring adult mentors **for the life of the Big/Little relationship**.

YOUTH IMPACTED



GENDER



45.10%
Female

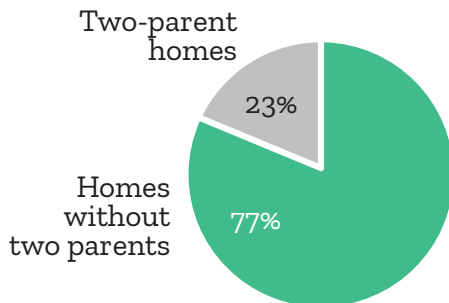
54.89%
male

AGE

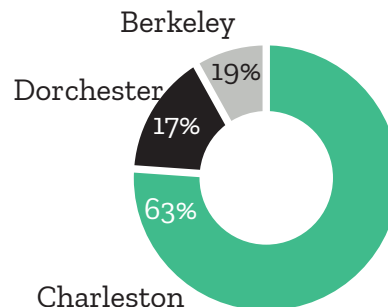


12.76%
7–10 yrs old
45.95%
11–14 yrs old
41.27%
15+

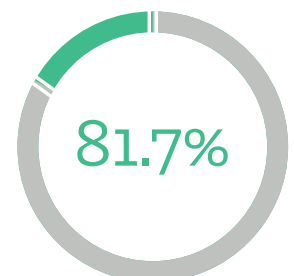
AT HOME



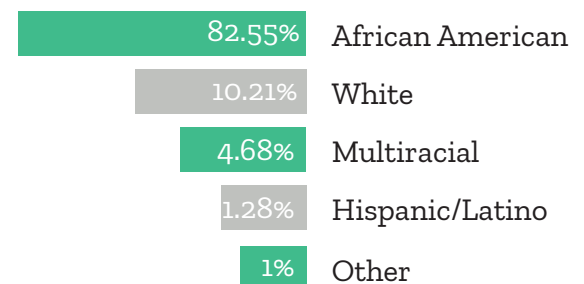
RESIDENCE BY COUNTY



FREE OR REDUCED LUNCH



ETHNICITY / RACE



TONY & KAMAI

One Match. A Lifetime of Confidence.



“

I Love seeing him grow
and helping him build
the mindset, skills and
habits to succeed

- Big Brother, Tony

”

When Nikki enrolled her son Kamaii in Big Brothers Big Sisters, she hoped he would find a positive male role model to help guide him through his teenage years. “He’s literally in a house full of beautiful women and girls,” she laughed, “so having him bond with a male figure was important for him as a young man growing up.”

That hope became reality when Kamaii was matched with Tony nearly two years ago. From their first meeting, the two connected over shared interests—especially football. Whether they’re playing catch at the beach, working out at the gym, or talking about school and goals, their time together has become something both look forward to.

Nikki has seen the change firsthand. “He’s a lot more outspoken now,” she said. “Tony has helped him build confidence in his reading and spelling—and in himself.” For Kamaii, the friendship has been life-changing. “When I’m down, Tony helps put a smile on my face,” he shared. He dreams of becoming a wide receiver in the NFL and knows Tony will be there to cheer him on every step of the way.

Tony became a Big because he wanted to “give back to the younger version of himself.” He’s been amazed watching Kamaii grow: “I love seeing him evolve and helping him build the mindset, skills, and habits to succeed.”

Tony and Kamaii’s journey is just one of many stories of impact made possible by the support of volunteers, donors, and families like you.

Thank you for helping us ignite potential in every child!

OUR GOLD STANDARD CREATES BELONGING

IMPROVED RELATIONSHIPS & BEHAVIORS

85% Bigs feel they are well matched to their Little

90% Littles say their Big is very important and they are close

90% Littles say they can lean on their Bigs when in turmoil

95% Littles say they avoid drugs, alcohol, tobacco, or vaporizers

95% Littles say they have had no contact with law enforcement

85% Littles say they have not teased or hurt other kids



95% Littles say they **feel safe** when they are with their Big



ACADEMIC ACHIEVEMENT

85% Littles report that doing well in school is important

80% Littles report they are doing well in school

75% Littles will avoid detention or suspension

90% Littles report they are sure they'll finish high school

“

She wants to go to college now—which is amazing and something she wasn't talking about before. She wants to study art.

- Mother of Little Sister, Alyissa

”

BIG

THANK YOU



INVESTORS

Corporations & Foundations

IGNITE POTENTIAL

Advanced
Technology
International

BECU Foundation

Kuznik Charitable
Foundation

The Leon Levine
Foundation

DEFEND POTENTIAL

Comcast NBC
Universal
Foundation

Enterprise
Holdings

Truist Foundation

Daniel Island
Community Fund

Truist Foundation

Starbucks

EMPOWER POTENTIAL

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Charitable
Foundation

Bank of America
Charitable
Foundation

Publix Super
Market Charities

Henry and Sylvia
Yaschik Foundation

James Fei and
Christina Fei
Memorial Fund

Patrick Family
Foundation

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Pest Control

Synovus

SC Ports Authority

Boeing

Ingevity
Diversified Trust

Mark Elliott Motley
Foundation

Benevity

The Clekis Law
Firm

AT&T

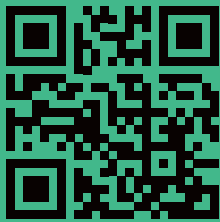
Moovila

The Whiting-
Turner Contracting
Company

IMAGINE 500 KIDS DISCOVERING THEIR POTENTIAL

This fiscal year, we will serve 300+ Littles, bringing us one step closer to our goal of empowering 500+ youth annually.

Will you help us grow
#TEAMKID?



DONATE TODAY!

3324 Rivers Avenue, Suite 101
North Charleston, SC 29405
(843) 401-3556



2021-22
200 Youth Served

2022-23
284 Youth Served

2023-24
271 Youth Served

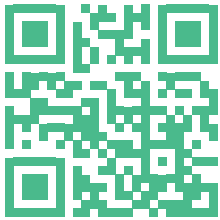
2024-25
285 Youth Served

 **2025-30**
Our Goal: 500+ Youth Served



IT TAKES **LITTLE** TO BE **BIG**
JOIN **#TEAM500** TODAY

Donate or
Volunteer Here:



To Discuss Igniting Youth Opportunities,
Contact development@bbbslowcountry.org



/bbbslowcountry



843.401.3556



bbbslowcountry.org



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