



Big Brothers  
Big Sisters.  
OF THE LOWCOUNTRY



**BIG BROTHERS BIG SISTERS  
OF THE LOWCOUNTRY**

**ANNUAL REPORT**

**YEAR 2024-25**

**BIG** RESULTS

# OUR WHY



## OUR MISSION

We create and support one-to-one mentoring relationships that ignite the power and promise of youth.

## OUR VISION

Our vision is that all youth achieve their full potential.

### ACCESS



Recognizing and valuing who they are, where they live, and how they connect, we create access to resources, people and opportunities that meet young people where they are.

### BELONGING



With the support of a caring mentor, youth feel a sense of belonging – connected to who they are, to what community represents, and to where they can go.

### OPPORTUNITY



We empower young people to learn, lead, and grow. Whether in the workplace, in a school, or in the community, we empower young people through relationships that give them the confidence and skills to navigate life and thrive.

# OUR LEADERSHIP

## BOARD OF DIRECTORS

### CHAIR

**Jaymes McCloud**  
J.H.W. Enterprises Property  
Management, Inc.

### TREASURER

**Luke Sears**  
Elliott Davis

**Nikki Kuniej D'Angelo**  
Charleston Radio Group

**Cynthia Legette**  
Diversified Trust

**Daniel Lynch**  
Pierce, Sloan, Kennedy  
& Early LLC

**Austin Bruner**  
Charleston International  
Airport

**DiShawn Parnell**  
James Hardie

**Genna Shelnutt**  
Buffalo Groupe

**Dannielle Dixon Thomas**  
Dannielle Thomas:  
Allstate Insurance

**Keonta Ramsey**  
Eloquence Unlimited

## TEAM LEADERSHIP

**COO**  
Ryan Vrba

**DEVELOPMENT DIRECTOR**  
Keely Telfer

**DEVELOPMENT COORDINATOR**  
Rehanna Menon

**PROGRAM MANAGER**  
Dana Orr

**FAMILY ENROLLMENT  
COORDINATOR**  
Kimberly Edwards

**VOLUNTEER ENROLLMENT  
COORDINATOR**  
Katie Conroy

**MATCH SUPPORT COORDINATOR**  
Avery Smith



**Big Brothers  
Big Sisters.<sup>®</sup>**  
OF THE LOWCOUNTRY

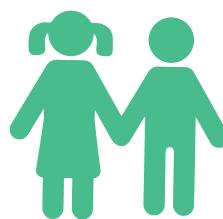
# WE HAVE THEIR BACKS

Our mentoring model is designed to be both **PROTECTIVE** and **PREVENTATIVE**. The presence of a caring, consistent adult is proven to make a **significant difference** in the trajectory of a child's life. We help children develop a plan for the future while providing them with an extra friend in life. We recruit, train, and coach safe, caring adult mentors **for the life of the Big/Little relationship**.

## YOUTH IMPACTED

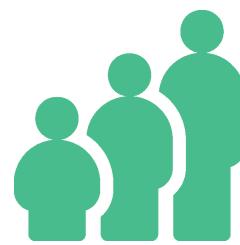


## GENDER



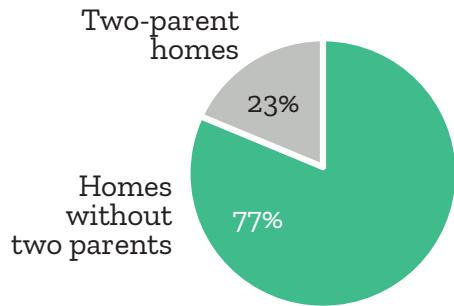
45.10%  
Female  
54.89%  
Male

## AGE

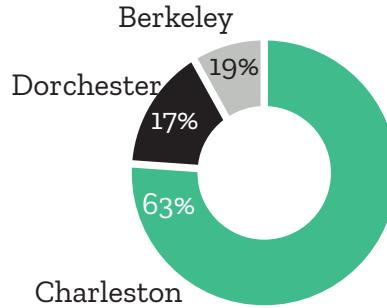


12.76%  
7-10 yrs old  
45.95%  
11-14 yrs old  
41.27%  
15+

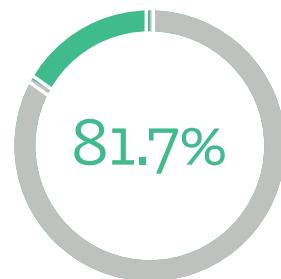
## AT HOME



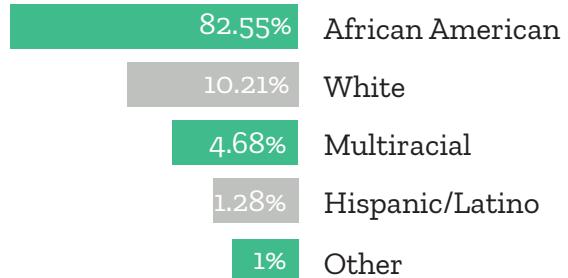
## RESIDENCE BY COUNTY



## FREE OR REDUCED LUNCH



## ETHNICITY / RACE



# TONY & KAMAI

## One Match. A Lifetime of Confidence.



I Love seeing him grow and helping him build the mindset, skills and habits to succeed

- Big Brother, Tony

When Nikki enrolled her son Kamaii in Big Brothers Big Sisters, she hoped he would find a positive male role model to help guide him through his teenage years. "He's literally in a house full of beautiful women and girls," she laughed, "so having him bond with a male figure was important for him as a young man growing up."

That hope became reality when Kamaii was matched with Tony nearly two years ago. From their first meeting, the two connected over shared interests—especially football. Whether they're playing catch at the beach, working out at the gym, or talking about school and goals, their time together has become something both look forward to.

Nikki has seen the change firsthand. "He's a lot more outspoken now," she said. "Tony has helped him build confidence in his reading and spelling—and in himself." For Kamaii, the friendship has been life-changing. "When I'm down, Tony helps put a smile on my face," he shared. He dreams of becoming a wide receiver in the NFL and knows Tony will be there to cheer him on every step of the way.

Tony became a Big because he wanted to "give back to the younger version of himself." He's been amazed watching Kamaii grow: "I love seeing him evolve and helping him build the mindset, skills, and habits to succeed."

Tony and Kamaii's journey is just one of many stories of impact made possible by the support of volunteers, donors, and families like you.

Thank you for helping us ignite potential in every child!

# OUR GOLD STANDARD CREATES BELONGING

## IMPROVED RELATIONSHIPS & BEHAVIORS

**85%**

Bigs feel they are well matched to their Little

**90%**

Littles say their Big is very important and they are close

**90%**

Littles say they can lean on their Bigs when in turmoil

**95%**

Littles say they avoid drugs, alcohol, tobacco, or vaporizers

**95%**

Littles say they have had no contact with law enforcement

**85%**

Littles say they have not teased or hurt other kids



**95%**

Littles say they **feel safe** when they are with their Big



## ACADEMIC ACHIEVEMENT

**85%**

Littles report that doing well in school is important



Littles will avoid detention or suspension



Littles report they are doing well in school



Littles report they are sure they'll finish high school



She wants to go to college now—which is amazing and something she wasn't talking about before. She wants to study art.

- Mother of Little Sister, Alyssa



# BIG THANK YOU



## INVESTORS

### Corporations & Foundations

## IGNITE POTENTIAL

Advanced  
Technology  
International

BECU Foundation

Kuznik Charitable  
Foundation

The Leon Levine  
Foundation

## DEFEND POTENTIAL

Comcast NBC  
Universal  
Foundation

Enterprise  
Holdings

Truist Foundation

Daniel Island  
Community Fund

Truist Foundation

Starbucks

## EMPOWER POTENTIAL

Dominion Energy  
Charitable  
Foundation

Bank of America  
Charitable  
Foundation

Publix Super  
Market Charities

James Fei and  
Christina Fei  
Memorial Fund

Patrick Family  
Foundation

King & Society

## SPONSOR A MATCH

The Joanna  
Foundation

Fidelity Charitable

Central Carolinas  
Community  
Foundation

Pierce, Sloan,  
Kennedy & Early  
LLC

SEJ Services, LLC

Saul Alexander  
Foundation

## KICKSTART A MATCH

Nucor Steel

Ledford's Termite &  
Pest Control

Synovus

SC Ports Authority

Benevity

The Clekis Law  
Firm

AT&T

Moovila

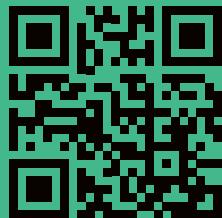
The Whiting-  
Turner Contracting  
Company

Henry and Sylvia  
Yaschik Foundation

# IMAGINE 500 KIDS DISCOVERING THEIR POTENTIAL

This fiscal year, we will serve 300+ Littles, bringing us one step closer to our goal of empowering 500+ youth annually.

Will you help us grow  
**#TEAMKID?**



**DONATE TODAY!**

3324 Rivers Avenue, Suite 101  
North Charleston, SC 29405  
(843) 401-3556



**2021-22**

200 Youth Served

**2022-23**

284 Youth Served

**2023-24**

271 Youth Served

**2024-25**

285 Youth Served



**2025-30**

Our Goal: 500+ Youth Served



**IT TAKES LITTLE TO BE BIG  
JOIN #TEAM500 TODAY**

Donate or  
Volunteer Here:



To Discuss Igniting Youth Opportunities,  
Contact [development@bbbslowcountry.org](mailto:development@bbbslowcountry.org)



**/bbbslowcountry**



843.401.3556



[bbbslowcountry.org](http://bbbslowcountry.org)



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