



**JOIN  
#TEAM500**

**FY 24 - 25  
SPONSORSHIP  
OPPORTUNITIES**



This year, we're empowering 350 youth, bringing us one step closer to our vision of impacting 500+ annually.

Join #TEAMKID TODAY and ignite the extraordinary power and potential within our youth!

**AFTER 12 MONTHS IN OUR COMMUNITY-BASED PROGRAM OUR LITTLES REPORT:**

**94%** are sure they will graduate high school

**94%** say their relationship with their Big is very important to them

**91%** get along with their parents, like spending time with them, and want them to be proud

**91%** feel they can lean on their Bigs when something is bothering them

**97%** avoid risky behavior like drugs, alcohol, and tobacco

**98%** had no contact with law enforcement

# YOUR SPONSORSHIP **IMPACT**

## **IGNITE POTENTIAL - \$25,000+**

Work with Big Brothers Big Sisters of the Lowcountry to determine what kind of impact YOU want to make on our programs.

Make a strategic investment in our overall operations or support something specific. At this sponsorship level, you may customize your gift based on your company values and community commitments, and we will work with you to build a custom benefits package.

## **DEFEND POTENTIAL - \$10,000**

Take five (5) children off our waiting list and support their matches for a year (includes recruitment, background checks, expert matching, and ongoing, professional coaching).

## **EMPOWER POTENTIAL - \$5,000**

Help us recruit 20 safe and dedicated Bigs who will help 20 Littles discover their greatness.

## **SPONSOR A MATCH - \$2,000**

Take one (1) child off our waiting list, pair them with a compatible mentor, and support their relationship for one (1) year.

## **KICKSTART A MATCH - \$1,200**

Help sponsor our fun and educational monthly match activity program designed to strengthen relationships between Bigs and Littles year-round.





# SPONSORSHIP BENEFITS

## IGNITE POTENTIAL - \$25,000+

As an Ignite Potential Sponsor, you are eligible for a custom marketing and recognition package that will:



**Directly support** matches in our programs



**Reach** thousands of individuals in our network



**Meet** the philanthropic interests of your company

SPONOR BENEFITS	DEFEND POTENTIAL \$10,000	EMPOWER POTENTIAL \$5,000	SPONSOR A MATCH \$2,000	KICKSTART A MATCH \$1,200
<b>Tiered logo placement</b> on Corporate Partners and BIG Lowcountry Boil web pages	✓	✓	✓	✓
<b>Tickets</b> to the BIG Lowcountry Boil	10	6	4	2
<b>Logo included</b> on printed BIG Lowcountry Boil signage	✓	✓	✓	Company name printed
<b>Invitation</b> to a select monthly match activity	✓	✓	✓	
<b>Verbal recognition</b> during event announcements and opportunity to staff a vendor table at the BIG Lowcountry Boil	✓	✓		
<b>Option to run</b> co-branded advertising	✓	✓		
<b>Featured in</b> "Sponsor Highlight" social media posts	2	1		
<b>Option to co-produce</b> an article featuring you or your company's commitment to social responsibility shared online and via social media	✓			
<b>Personalized CEO</b> "thank you" video to share with your stakeholders	✓			
<b>Invitation</b> to Annual Match Holiday Party	✓			

**ALL #TEAM500 MEMBERS:**

- #TEAM500 welcome letter
- Monthly "match success" highlight via email
- Recognition in our "BIG Impact" annual report

