



FY 24-25 SPONSORSHIP OPPORTUNITIES

This year, we're empowering 350 youth, bringing us one step closer to our vision of impacting 500+ annually.

Join #TEAMKID TODAY and ignite the extraordinary power and potential within our youth!

AFTER 12 MONTHS IN OUR COMMUNITY-BASED PROGRAM OUR LITTLES REPORT:

94%

are sure they will graduate high school

say their relationship with their Big is very important

get along with their parents, like spending time with them, and want them to be proud

feel they can lean on the Bigs when something is feel they can lean on their bothering them

avoid risky behavior like drugs, alcohol,

98%

had no contact with law enforcement

YOUR SPONSORSHIP IMPACT

IGNITE POTENTIAL - \$25,000+

Work with Big Brothers Big Sisters of the Lowcountry to determine what kind of impact YOU want to make on our programs.

Make a strategic investment in our overall operations or support something specific. At this sponsorship level, you may customize your gift based on your company values and community commitments, and we will work with you to build a custom benefits package.

DEFEND POTENTIAL - \$10,000

Take five (5) children off our waiting list and support their matches for a year (includes recruitment, background checks, expert matching, and ongoing, professional coaching).

EMPOWER POTENTIAL - \$5,000

Help us recruit 20 safe and dedicated Bigs who will help 20 Littles discover their greatness.

SPONSOR A MATCH - \$2,000

Take one (1) child off our waiting list, pair them with a compatible mentor, and support their relationship for one (1) year.

KICKSTART A MATCH - \$1,200

Help sponsor our fun and educational monthly match activity program designed to strengthen relationships between Bigs and Littles year-round.







SPONSORSHIP BENEFITS

IGNITE POTENTIAL - \$25,000+

As an Ignite Potential Sponsor, you are eligible for a custom marketing and recognition package that will:



Directly support matches in our programs



Reach thousands of individuals in our network



Meet the philanthropic interests of your company

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SPONOR BENEFITS	DEFEND POTENTIAL \$10,000	EMPOWER POTENTIAL \$5,000	SPONSOR A MATCH \$2,000	KICKSTART A MATCH \$1,200		
Tiered logo placement on Corporate Partners and BIG Lowcountry Boil web pages	✓	✓	✓	✓		
Tickets to the BIG Lowcountry Boil	10	6	4	2		
Logo included on printed BIG Lowcountry Boil signage	\checkmark	✓	\checkmark	Company name printed		
Invitation to a select monthly match activity	\checkmark	\checkmark	✓			
Verbal recognition during event announcements and opportunity to staff a vendor table at the BIG Lowcountry Boil	✓	✓	ALL #TEAM5	nn		
Option to run co-branded advertising	✓	✓	MEMBERS:	JU		
Featured in "Sponsor Highlight" social media posts	2	1	#TEAM500 welcom	e letter		
Option to co-produce an article featuring you or your company's commitment to social	✓		Monthly "match suc highlight via email			
responsibility shared online and via social media			Recognition in our " annual report	BIG Impact"		
Personalized CEO "thank you" video to share with your stakeholders	✓					
Invitation to Annual Match Holiday Party	✓					

I WANT TO IGNITE POTENTIAL.



YES, I want to join #TEAM500 and IGNITE I pledge to invest at the following level:	the POTI	ENTIAL of yo	outh in our region.				
☐ I would like to discuss an Ignite Potential Spo	onsorship	(\$25,000+) of	\$				
Defend Potential, \$10,000		Sponsor a Match, \$2,000					
Empower Potential, \$5,000		☐ Kickstart a Match, \$1,200					
☐ I am unable to join at a #TEAM500 level, but	please acc	cept my donat	tion of \$				
**Electronic Logos: Please email .png and .eps logo fi	les and any	graphic identi	ty guidelines to merridith@	bbbslowcountry.org.			
Name:	Title:						
Company:							
Address:	City/State/Zip:						
Primary Phone: Alt. Phone	Phone: Alt. Phone: Email:						
PAYMENT SCHEDULE							
☐ I commit to make a total contribution of \$		over	years payable on a				
(monthly, quarterly, twice annual, or annual)	basis via .		_ (check, credit card, stoc	k, etc.).			
Please initiate my first contribution on (date)):		_				
METHOD OF PAYMENT:							
☐ Please see my enclosed check for: \$							
☐ Please send an invoice to the email address li	sted abov	е					
☐ Please note my online donation made at bbbs	slowcount	ry.org/donate	(We accept Paypal, ACH, credi	t/debit, and Digital Wallet gifts)			
☐ Please contact me/us to transfer securities to	Big Brot	hers Big Siste	rs of the Lowcountry				
☐ Please charge my credit card (circle one):	Visa	Mastercard	American Express	Discover			
Account #:	1	Exp. Date:	Zip:				
Name on Card:			Security Code:				
ADDITIONALLY:							
☐ Please keep my/our gift amount and name(s)	anonymo	us					
☐ Please contact me/us to discuss a planned gif	ft to BBBS	L					
☐ Please contact me/us regarding a matching of	gift from _			(company name)			
Signature Confirming Pledge Commitment:			Date	:			

Email or Mail to:

Big Brothers Big Sisters of the Lowcountry 3324 Rivers Avenue, Suite 101, North Charleston, SC 29405 development@bbbslowcountry.org